



August 25th, 2020

Dear Junior Civic League Supporter,

As many of you know, the main goal of The Junior Civic League is to perform fundraising activities for the distribution back into the community. Like so many businesses and members of our community the Junior Civic League has had to face adversity this year that like so many we were not prepared for. However, we are so lucky to be composed of an amazing group of women who are still determined to fulfill our promise to this amazing community.

You have likely already received a very similar letter to this recently asking for your support with our annual Christmas Tree Gala. Unfortunately, in light of the events happening right now we will be unable to continue that tradition this year with very high hopes that next year will be very different. With that being said, we are so excited to present the *1st Annual Downtown Christmas Tree Hop*.

This event is something very new for us but we are so excited to be able to do this and support our community that we love so much. Year after year, we are humbled by the donations we receive so that we can help those in need. Our event would not be possible without your generous support. Every year we receive more requests for funds as the needs in our community grow. We need your support to give the organizations in our community the funds they desperately need to fulfill their goals.

Since this is a new event you are probably very curious as to what it is all about. We have generously received the permission of 10 local downtown businesses in which we will be displaying decorated holiday trees. Each tree will have a different theme and every tree will be decorated by the ladies of the Junior Civic League. During the first couple weeks in November these trees will be displayed in the downtown businesses. This will be everyone's chance to see the trees and decide which one they would like to bid on! Silent bidding will then take place in the middle of November and will be "silent auction style". We will be using a bidding app. so that at any time you can log into your phone and see if you are winning your favorite tree. The highest bid at the end of the auction will win their tree!

As a non-profit organization it has always been our primary goal to help as many organizations in the community that we can and although the circumstances are different this year, our goal remains the same. We are excited to continue our annual grant applications. As it always is with The Christmas Tree Gala, money raised by this event will be able to help so many organizations and people in Ross County. With your support we will be able to continue enriching the community. We were able to donate over \$40,000 last year to organizations in Ross County thanks to all of our amazing supporters.



Because this is a new event and because of current economic situations we know you may be hesitant to donate. We are asking for cash donations this year because our primary costs will be the trees themselves and decorations for each tree. As we mentioned before, each tree will have a fun and exciting theme and we want to be able to present these in the most amazing way we possibly can.

Enclosed, you will find a form describing the opportunities for contribution and recognition. We greatly appreciate all levels of contribution. If you have questions, please contact us. We are happy to answer any questions or fill in any blanks that you may have!

Thank you again for your continued support of Junior Civic League & our community. We look forward to working with you.

Warm Regards,
The Ladies of Junior Civic League

Please feel free to contact us with any questions:

Rebekah Metzger: 614-353-1026 or reebokd22@yahoo.com
Board President- Nicole Dryden: 740-590-6038 or chillicothejcl@gmail.com



NAME/TITLE: _____ COMPANY: _____
PHONE: _____ EMAIL: _____
ADDRESS: _____

Tree Topper

- Yes, I would like to make a monetary donation of \$600. This level of giving entitles you to recognition on our social media platforms as well our website and acknowledgement with a decorated tree. We will have a sign with each tree signifying what business the tree was sponsored by. Tree Topper sponsors will be noted as the primary sponsor of the tree. We will have “presents” under each tree with your company name as the “from”.

Tree Skirt

- Yes, I would like to make a monetary donation of \$350. This level of giving entitles you to recognition with a decorated tree. Each tree will have a sign signifying what business has sponsored it. Tree Skirt sponsors will be noted below the Tree Topper sponsors. We will have “presents” under each tree with your company name as the “from”.

Lot's of Sap

- Yes, I would like to make a monetary donation of \$200. There will be “presents” under each tree with your company name as the “from”

To ensure proper recognition, please submit your donation by October 1st, 2020. If you have selected to become a Tree Topper sponsor please submit a digital copy of your logo with your contribution form. You may either mail both to the address listed below, or e-mail them to reebokd22@yahoo.com.

Sponsorships will be given on a first come, first serve basis, final upon receipt of payment.
Checks payable to Junior Civic League.

Junior Civic League Gala Chairs - PO Box 753 Chillicothe, Ohio 45601

